

MATHEUS CABRAL ROSA

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SUMMARY

Dedicated Software developer with 6+ years of experience, 3 graduations and speaks 3 languages. Analytical thinker with a tracking record of quantifiable achievements such as a 90% reduction in operational cost at EVERY Jewels, and a 50% reduction in time to generate vouchers at Smiles. Flexible, committed professional with the initiative to solve problems, and achieve and promote results.

PROFESSIONAL EXPERIENCE

Senior Full Stack Developer - *EVERY Jewels - Montreal, QC · Full-Time · On-site* **Nov 2023 – Present**

- Developed a **Python**-based application utilizing frameworks such as **FastAPI, Flask, Pandas, PyPDF2**, and **ReportLab** hosted on the **Heroku Cloud Platform**.
- Integrated a **MySQL** Internal **Database** with **Shopify** e-commerce through **REST** Web Services, streamlining order management.
- Achieved a 75% reduction in the time needed for generating slips, shipping labels, and warehouse management tasks.
- Implemented automated code for the generation and printing of phone cases, slashing operational costs for order fulfillment by 90% and increasing customer satisfaction with quicker delivery times.

Senior Web Developer - *Fiverr - Montreal, QC · Freelancer · Part-Time · Remote* **Apr 2023 – Nov 2023**

- Created and designed modern websites using the latest and most advanced web technologies such as **WordPress, JavaScript, HTML, CSS, SCSS, PHP, jQuery**, and **MySQL**, following **Figma** prototypes on layout creation for the *Agência Imaginativo* Website.
- Optimized website Clickthrough Rate and conversion performance by using **SEO** best practices, **analytics**, **mobile optimization**, and **Social Media Strategies**, increasing traffic by 80% and conversions by up to 20% at *Escola Congenial*.

Senior Full Stack Developer - *Ontario Government - MCCSS - Toronto, ON · Contract · Full-Time · Remote* **Jan 2023 – Mar 2023**

- Developed, analyzed, and supported the Siebel Public Sector, eService IP22+, and Oracle Database 12c R2 that helped to improve outcomes for children, youth, families, and individuals who need support in the province of Ontario.
- Created, documented, and integrated **REST** Web Services with **Adobe AEM, J2EE**, and other systems/platforms using **JavaScript, eScript, JSON, YAML, Swagger, Integration Objects** and **Workflows**.

Senior Full Stack Developer - *Via Consulting - São Paulo, SP · Permanent · Full-time · Remote* **Apr 2021 – Dec 2022**

- Designed, and architected solutions on **Agile Methodology** for the Siebel Loyalty CRM IP18+. Reviewed, wrote, and built technical documentation, business processes, integration objects, **PL/SQL stored procedures, schema, packages, procedures, triggers, indexes, tables, cursors**, and **Joins**, while improving overall performance by 20% based on the Siebel **Data Model**.
- Reduced by 50% the time needed for voucher generation using the multi-thread concept.

Full Stack Developer - *Indra Company - Rio de Janeiro, RJ · Temporary · Full-time · Remote* **Jan 2021 – Mar 2021**

- Deployed, customized, and analyzed Siebel Energy 7.8 Business Components, Business Objects, Views, Screens, Applets, Workflow, MVGs, Links, and state models solutions for Naturgy, a prominent Brazilian oil and gas company.
- Reduced by 90% the time needed for report generation while allowing users to use regular expressions making the process more efficient and user-friendly.

Full Stack Developer - *everis - an NTT Data Company, Rio de Janeiro, RJ · Permanent · Full-time · Hybrid* **Dec 2017 – Dec 2020**

- Developed, tested, and supported Siebel 8.1, IP13, IP15 and IP20+ for multiple clients such as VIVO, Tim Brazil, Ipiranga and Oracle.
- Collaborated on VIVO's flagship project, "Change of Address", helping to merge disparate processes into one, achieving a 50% reduction in time, cost, and data maintenance.
- Contributed to the TIM Siebel upgrade project, transforming **SOAP**-based Web services to REST using JSON, enhancing data integration efficiency by up to 80% while streamlining communication across the internal and external systems.

EDUCATION

Diploma in Digital Marketing Specialist - *Collège Greystone, Montreal/QC* **2023**

BTech in System Development and Analysis - *Universidade Estácio de Sá, Rio de Janeiro/RJ* **2018**

Technical Diploma in Information Technology - *Escola Técnica do Rio de Janeiro, Rio de Janeiro/RJ* **2014**

LANGUAGES

English - *English Centres, Vancouver/BC* **Fluent**

French - *Centre Pauline-Julien, Montreal/QC - Level A2* **Studying**

Portuguese **Native**